

Wenzel Coaching sponsors clubs of all sizes. Sponsorship allows teams/clubs and their individual members to receive quality coaching at a substantial discount.

### Sponsored clubs receive:

- **A designated Wenzel Coach in charge of your club's coaching.** (Riders may also work with other Wenzel Coaches.)
- **Personalized training programs and consultation for club members at a significantly discounted rate.** (See discounted pricing on following page.)
- **Wenzel Coaching monthly training summary for your club newsletter or website** (applicable to weekend racers following a typical season common to the area.)
- **Organized group training arranged by the club's Wenzel Coach** (depending on coach availability, club request and location)
- **Club team meeting appearances by the club's Wenzel Coach.**
- **Option to pay a group Set-up Fee and waive Set-up Fees for individual club members.**



### Requirements for Sponsorship:

- **Sponsorship is by yearly agreement.**
- **A minimum of 4 athletes signing up for programs at the time of sponsorship.**
- **Wenzel Coaching logo must be displayed on the club team uniform, website and other official materials.** Website logo should be a working link. **Logo placement on riding clothing:** Jersey or shorts placement of logo should be on the rear of the shorts or jersey so that the logo is visible to other riders riding behind the Wenzel Coaching sponsored rider. Preferred placement is on the back of the shorts. Additional jersey or shorts placements are welcomed. Preferred coloring for the Wenzel Coaching logo is yellow with black outline. If preferred colors cannot be achieved, Wenzel Coaching should be contacted with color options.
- **Riders receiving discounted coaching must race in a jersey that displays the Wenzel Coaching logo.**

Club members may sign up with their Wenzel Coach (or other Wenzel coaches) at discounted pricing. Members of a sponsored club may pay directly or the club may arrange a subsidy where Wenzel Coaching bills the club directly for a portion of each paid member's coaching. Contact us for details on a subsidy program.

Three months of coaching plus set-up fee are required at each rider's program start-up. The one-time \$75 set-up fee per rider applies at program sign-up unless the club pays an all-club set-up fee (see next paragraph).

**Option:** The club pays a one-time set-up fee of \$300 covering the entire club, which will waive the individual set-up fee for all members of the club for the duration of the current sponsorship contract.



# 2018 SPONSORSHIP GUIDE

## Programs Available

<b>Individual Level Program*</b>  <u>Focuses available:</u> Road racing Criterium/Mass Start Track racing Mountain Bike racing Cyclocross racing Century/Gran Fondo Ultra Century Half/Full Marathon Running		<b>Coach directed</b>	<b>Associate Coach directed</b>	<b>Head Coach directed</b>	<b>Regular Cost</b>
	Per Month	\$74	\$89	\$104	\$99-\$139
	Three Month Start-up (3 mos. w/ discount +Set-up)	\$210 + \$75 Set-up	\$255 + \$75 Set-up	\$300 + \$75 Set-up	\$282-\$402 + \$75 Set-up
Additional discounts available for 6 and 12 month prepayments					
<b>Semi-Custom Level Program*</b>  <u>Focuses available:</u> Road racing Criterium/Mass Start Track racing Mountain Bike racing Cyclocross racing Century/Gran Fondo Ultra Century Half/Full Marathon Running XC Ski Racing Triathlon (all distances)#		<b>Coach directed</b>	<b>Associate Coach directed</b>	<b>Head Coach directed</b>	<b>Regular Cost</b>
	Per Month	\$127	\$159	\$191	\$159-\$239
	Three Month Start-up (3 mos. w/ discount +Set-up)	\$369 + \$75 Set-up	\$465 + \$75 Set-up	\$561 + \$75 Set-up	\$462-\$702 + \$75 Set-up
Additional discounts available for 6 and 12 month prepayments					
<b>Custom Level Program*</b>  All focuses listed above plus additional or combination.		<b>Coach directed</b>	<b>Associate Coach directed</b>	<b>Head Coach directed</b>	<b>Regular Cost</b>
	Per Month	\$237	\$298	\$357	\$279-\$420
	Three Month Start-up (3 mos. w/ discount +Set-up)	\$699 + \$75 Set-up	\$882 + \$75 Set-up	\$1059 + \$75 Set-up	\$822-\$1245 + \$75 Set-up
Additional discounts available for 6 and 12 month prepayments					
<b>One on One Consultation</b> All focuses and services available.					
<b>\$80 per hour: Coach</b> <b>\$100 per hour: Associate Coach</b> <b>\$120 per hour: Head Coach</b> Consultation is prorated by the minute. New accounts require a minimum of one hour paid in advance. Additional minutes are billed at the end of the month to credit card. Payable either month to month for the exact number of minutes used or by recharging account for the hourly amount as needed. Discounts apply to four or more pre-paid hours.					

\*\$75 one-time per athlete or \$300 club set-up fee applies to all monthly programs.

#Triathlon available only at Semi-Custom and above levels due to schedule customization necessary for 3 sports.